



RETAIL GUIDE

ABOUT SCRATCHWERKES

We believe that detailing isn't just a service, it's a science. ScratchWerkes was founded in North Dakota by U.S. Military Veteran, Ian Korgel, a lifelong detailer with a commitment to quality. His company has since grown from a local polishing service into a trusted car care partner for clients across the U.S.

BUILT TO OUTPERFORM

Our vision is simple: create pro-grade supplies that deliver real results. The ScratchWerkes line features 11 high-performance detailing essentials, each engineered with cutting-edge technology that performs, protects, and pays off.

SHELF-READY

Your clients deserve not just great results, but confidence in their investment. Our formulas are built for the everyday driver and the professional detailer alike. We guarantee that every product arrives shelf-ready with professional labeling.



CONTACT THE OWNER
Email: ian@scratchwerkes.com
Call: (701) 509-6942

PRODUCTS



SPRAY WASH

Ceramic-Infused Waterless Car Wash

- A ready-to-use spray that cleans, shines, and protects in one step. Spray Wash acts as a waterless car wash, quick detailer, and ceramic maintenance spray, and is perfect for customers who want fast results and a lasting glossy finish without buckets or hoses.

Wholesale Price: \$13.00

Retails From: \$24.97



MINERAL REMOVER

Stain & Water Spot Eliminator

- Formulated with a mild acid base, Mineral Remover quickly dissolves tough calcium, mineral, and fluoride deposits. It restores wheels, glass, chrome, and paint to a spotless finish, giving detailers and DIY users a pro-grade clean with zero heavy scrubbing.

Wholesale Price: \$14.00

Retails From: \$19.97



CARBON REMOVER

Iron & Brake Dust Cleaner

- This "green," pH-balanced formula targets embedded iron, brake dust, and rust at the source. Safe on wheels and paint, Carbon Remover gives pros and enthusiasts a fast, effective decon tool for restoring a clean, contaminant-free surface.

Wholesale Price: \$16.00

Retails From: \$24.97



TIRE SHEEN

Water-Based Tire Dressing

- A no-sling, solvent-free formula that conditions rubber while adding a rich, medium-gloss finish. Layers easily for more shine and won't degrade tires over time. Safe, clean, and built for curb appeal.

Wholesale Price: \$16.00

Retails From: \$ 20.22

PRODUCTS cont.



BRONZE **High Gloss Hydrophobic Spray**

- Powered by SiO₂ technology, Bronze lays down a slick, glossy ceramic layer that lasts up to a year. Easy spray-on, wipe-off application delivers instant shine and durable protection on paint, glass, plastic, and rubber. Perfect add-on sale for consumers seeking pro-level gloss.

Wholesale Price: \$23.00

Retails From: \$59.97



PANEL PREP **Ceramic Coating/Surface Prep Spray**

- Removes polishing oils, waxes, and residue to reveal the true condition of paint before coatings or waxes. Ideal for pros, Panel Prep ensures surfaces are perfectly clean and ready for the next step.

Wholesale Price: \$14.00

Retails From: \$19.97



DETAILER'S DREAM **Interior Car Detail Spray**

- Cleans light dirt, dust, and fingerprints while leaving behind a natural, factory-fresh matte look. Anti-static and UV protection keep interiors cleaner, longer. No greasy feel, matte shine, and the "new car" look and smell that customers crave.

Wholesale Price: \$15.00

Retails From: \$19.97



BALANCE CAR WASH SOAP **pH-Balanced Foaming Soap**

- A concentrated, biodegradable formula designed for foam cannons and buckets. Lifts dirt and grime while enhancing gloss and lubricating paint for a swirl-free wash. Delivers rich suds and a slick finish.

Wholesale Price: \$13.00

Retails From: \$19.97

PRODUCTS cont.



PRO CUT **Ceramic Cutting Compound**

- A non-diminishing, dust-free cutting compound designed to remove scratches, swirls, and defects fast. Works on all paint systems, fiberglass, and gel coats with rotary or DA polishers. Delivers aggressive correction with a smooth finish.

Wholesale Price: \$16.00

Retails From: \$23.98



PRO SHINE **Correction Compound**

- An all-in-one diminishing abrasive that polishes out swirls, holograms, and paint defects. Leaves behind a glossy, refined finish on clear coats and fiberglass. Cuts, polishes, and shines in one simple step.

Wholesale Price: \$16.00

Retails From: \$23.98



SCRUB **All Purpose Cleaner**

- Heavy-duty yet versatile, Scrub cuts through grease, grime, and dirt on virtually any surface, while still being gentle enough for interiors. The ultimate multi-use cleaner every customer needs in their garage, shop or home.

Wholesale Price: \$12.00

Retails From: \$17.00



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SHOPSCRATCHWERKES.COM

REAL RESULTS

BALANCE CAR WASH SOAP

pH-Balanced Foaming Soap

&

SPRAY WASH

Ceramic-Infused Waterless Car Wash.....



MINERAL REMOVER

Stain & Water Spot Eliminator.....



PRO SHINE

Correction Compound

&

PRO CUT

Ceramic Cutting Compound.....



BRONZE

High Gloss Hydrophobic Spray.....



RAVING REVIEWS:

"The waterless wash works faster and streaks less than any brand we've tried, and saves us over 15 minutes per car." – Professional Detailer

"Our shop switched entirely to ScratchWerkes products, and our customers can tell!" – Brick & Mortar

"Easy to use, no heavy chemical smell, and it delivers stunning shine." – Customer on *Bronze*

HOW TO PURCHASE

WHOLESALE-READY. RETAIL-PROVEN.

ScratchWerkes makes it easy to add high-demand detailing essentials to your shelves. With a full product line, and proven sell-through, our products are built for retailers who want confidence in every case.

BY THE NUMBERS:

- **57% repeat purchase rate within 60 days**
- **36% faster application time reported by professional users**
- Proven streak-free performance in side-by-side comparison tests

RETAILER BENEFITS:

- Fast-moving products with proven demand
- Competitive wholesale margins
- Shelf-ready packaging designed for visibility
- Easy-to-stock, straightforward ordering

QUICK FACTS:

- 12 Products (sprays and gels)
- Minimum order: 125 bottles
- Turnaround time: Orders typically ship within 10-14 business days
- Shelf life: 24+ months
- Packaging: Durable, leak-resistant bottles with professional labeling.

HOW TO ORDER:

To receive a quote, please provide:

- Physical Store Address
- Business Name and EIN
- Product(s) Name
- Product(s) Quantity (min. 100 bottles)

CONTACT:

Ready to stock your shelves?

Contact Ian Korgel directly to place your order:

Email: ian@scratchwerkes.com

Call: (701) 509-6942

